



Ecamm Live for Facebook

Product Manual

Ecamm Live is a Facebook Live streaming app for Mac. Use the app to broadcast camera video, pre-recorded video, or your Mac's screen, along with an optional live picture-in-picture and overlays.

System Requirements

- A Mac with a microphone
- macOS 10.11 or newer
- A Facebook account
- An internet connection with an upload speed of at least 1 Mbps. (4 Mbps for HD quality.)
- Note: A Mac with hardware-accelerated video encoding is recommended. This includes most Macs manufactured after 2010.

Installing Ecamm Live

Double-click on the Ecamm Live app icon. Ecamm Live will offer to move itself to the Applications folder if needed.

Uninstalling Ecamm Live

To uninstall Ecamm Live, drag it to the trash icon in the Mac's Dock area.

Login

Log into Facebook by clicking the blue "Login" button. If login credentials can't be obtained from macOS, Ecamm Live will prompt you for your Facebook login ID and password. This information is transmitted directly to Facebook.

If Facebook Login Approvals (also called two-factor authentication) is activated, you will also be prompted for a Login Code.

Once logged in, Ecamm Live will then ask for permission to post to your timeline. This is necessary to publish live streams. If you manage Pages or Groups (for example for a business or other organization), Ecamm Live will also prompt for permission to manage Pages and Groups. This is necessary to publish live streams to these locations.

If you need to change these permissions later, visit the Facebook App setting webpage and click on "Ecamm Live for Mac".

If you're not seeing your Pages or Groups you manage listed, you may not have granted this permission when initially logging in. To reset permissions, visit the Facebook App setting webpage. Remove Ecamm Live from the list of apps by clicking the tiny X button. Then quit and re-open Ecamm Live and it should ask you again about Ecamm Live's permission to access Pages and Groups.

Starting a Live Stream

Before starting a live stream, enter an optional description in the text field in the bottom left-hand corner. Pick a privacy setting for the stream in the menu in the bottom right-hand corner. If you manage Facebook Pages or Groups, you will see them listed here too. For Groups linked to Pages that you manage, ensure that your Facebook user is an Admin of the Group.

You may also choose a location for the broadcast by clicking the location pin in the bottom left-hand corner. Drag the map to the desired location, and pick a place tag from the list. When streaming to a Page or to "Everyone" on your Profile the post will show up on Facebook's Live Map. Note that location tags do not show up for posts to Groups.

Start a Facebook Live stream by clicking the blue "Go Live" button. The live stream will show up on your Facebook Profile, Page or Group after a few seconds.

Scheduling A Live Stream

You may wish to schedule a live stream rather than starting it immediately. To do this, pick "New Scheduled Live..." from the menu in the bottom right-hand corner. Provide a post description, scheduled start time, custom image and location. Broadcasts must be scheduled between 10 minutes and 7 days from when you create them.

Scheduling a live stream will publish a placeholder post containing the description, scheduled start time and the custom image that you provided. Once scheduled, you'll see a countdown in the bottom right-hand corner of the screen. Click the countdown timer to view the placeholder post on Facebook.

Scheduled lives for Pages can also be created using Facebook's Publishing Tools. The entry will show up automatically in Ecamm Live's scheduling menu.

Once the countdown reaches zero, you have ten minutes to begin the live stream. Before the countdown reaches zero, the "Go Live" button will be a "Preview" button which will allow you to test your connection. (The preview stream will not be visible to others.) If you are streaming in Preview mode when the countdown reaches zero, the preview will automatically transition to a live stream.

Editing a Scheduled Live

Ecamm Live does not provide the ability to edit a scheduled live stream after it has been created. To delete the post, change the description or edit privacy, edit the post on the Facebook website. To view the post on Facebook, click the countdown in the bottom left-hand corner.

Viewing a Live Stream

To view the post in your Mac's default web browser, click the eye icon at the top of the main window, or choose "View Post on Facebook" from the "Ecamm Live" menu at the top of the screen. It may take a few seconds for a stream to become available for viewing on Facebook.


For a direct link to the live stream's post on Facebook, pick "Copy Facebook Post URL" from the Edit menu at the top of the screen. This will store a link to the Facebook post in the Mac's clipboard.

Note that the Mac version of Safari is not a very reliable way to view Facebook Live streams. For better results, view live streams in a different browser app such as Google Chrome, or on a mobile device.

Ending a Live Stream


To end the broadcast, click the blue "Finish" button in the bottom right-hand corner of the window.

Broadcasting Video Files

To broadcast a video file, click the  button at the top of the Ecamm Live window or choose "Video File" from the "Source" menu at the top of the screen.

Pick "Choose File...". Supported video formats are .mov, .m4v and .mp4.

Or, drag a video file from the Finder directly into the Ecamm Live window.

Recently selected video files are listed in the  menu.

Videos can be played and paused using the video player bar. The video's volume can be adjusted using the small volume slider. This will adjust the video's volume level in the broadcast.

Sharing Your Screen

To share your Mac's screen in a live stream, click the  button at the top of the Ecamm Live window or choose "Share Screen" from the "Source" menu at the top of the screen. The Mac's screen will be shown. Note the the Ecamm Live app's window will not be included in the broadcast.

If you have a trackpad, zoom in on your screen by using the zoom gesture. (Pinch with two fingers on a trackpad.) If you do not have a trackpad, zoom by using the scroll gesture. (Slide one finger up or down on a Magic Mouse, or use a scroll wheel.)

Once zoomed, move around the screen using the scroll gesture. (Two fingers on a trackpad). If you do not have a trackpad, use the scroll gesture on a Magic Mouse (slide one finger) while holding down the shift key on your keyboard.

Use the control bar in screen sharing mode to indicate what to share. The default setting, "Current Application", will display

all windows associated with the currently active app. Alternatively, choose to share an entire display, a specific app, or a specific app window. The control bar also provides the option to show or hide the picture-in-picture window.


The Control Window

During a live broadcast, if Ecamm Live is not the active application, a small floating control window will show up. The window shows the current live broadcast, and provides the ability to change modes. Double-click the control window to return to Ecamm Live.

Move the controls by dragging them. Resize them by dragging from any corner.

To prevent the control window from showing up, uncheck “Show Controls in Other Apps” in the Options menu.


Adding a Picture-In-Picture Window

During a video broadcast or while sharing your screen, an optional live video can be added as a picture-in-picture window. The will show up by default. To show or hide the picture-in-picture, choose “Show Picture-in-Picture” from the Options menu at the top of the screen or click the  button in the movie player bar or screen sharing control bar.


The picture-in-picture window can be moved by dragging it, or resized by dragging from the bottom right-hand corner.

While playing a movie with a live picture-in-picture, sound from your microphone and sound from the movie are both broadcast in the live stream.

Adding Image and Text Overlays

Images (for example a company logo) can be added to the live stream. Pick “New Image Overlay...” from the  button in the top right-hand corner of the Ecamm Live window or the “Overlays” menu at the top of the screen. Or, simply drag an image file from the Finder to the desired location in Ecamm Live.

Supported formats are JPEG, PNG and GIF. Animated GIFs are also supported.

Text (for example a caption or title) can be added to the live stream. Pick “New Text Overlay...” the  button in the top right-hand corner of the Ecamm Live window or the “Overlays” menu at the top of the screen.

Recently used items are also listed in the menu.

Adjusting Overlays

Position an image or text item by dragging it to the desired location.

To adjust an overlay’s opacity (making it see-through), use the scroll gesture while holding down the shift key on your keyboard. (Move two fingers up or down on a trackpad, slide one finger up or down on a Magic Mouse, or use a scroll wheel.)

To resize an overlay, click the overlay and then choose “Overlay Bigger” or “Overlay Smaller” from the Edit menu, or use the pinch/zoom gesture on a trackpad. If you do not have a trackpad, use the scroll gesture. (Slide one finger up or down on a Magic Mouse, or use a scroll wheel.)

Removing Overlays

To remove an overlay, uncheck it in the “Images” or “Text” menus at the top of the screen. Or, drag the overlay out of the Ecamm Live window.

Viewing Comments and Reactions

When a viewer leaves a comment or reaction on Facebook, it will show up in Ecamm Live’s comments section in the bottom left-hand corner of the window. Adjust the size of the comments section by dragging the small gray handle up or down. Scroll the comments section using the scroll gesture.

Options

Ecamm Live has various settings in the "Options" menu at the top of the screen:

Use HD Quality: This setting will broadcast using a high bitrate for crystal-clear quality. An upload speed of at least 4 Mbps is required for an HD broadcast. If Ecamm Live detects that it's unable to stream using HD Quality mode, it will automatically deactivate this setting.

Continuous Broadcast: Continuous broadcasts (also called ambient broadcasts) can exceed Facebook's 4-hour time limit, but will disappear from your timeline immediately when the stream ends.

Embeddable: Streams can be embedded into a webpage when this option is picked. Embedding is only available when streaming to a Page, an open Group, or a Profile with privacy settings set to "Everyone".

Note that you must explicitly provide Ecamm Live with permission to post to Everyone. If you need to change app permissions, visit the Facebook App setting webpage and click on "Ecamm Live for Mac".

To get the embed URL for a stream, once a stream has started, pick "Copy Embed URL" from the Edit menu. Alternatively, "Copy Embed HTML" will provide an HTML snippet containing an IFRAME.

Auto-Play Video Files: Start playing video files immediately upon picking them.

Loop Video Files: Video files will loop indefinitely. This option is also available in the video player control bar.

Show Picture-in-Picture: Show/hide the live picture-in-picture when in Video File mode or Screen Sharing mode. This option is also available in the video player control bar.

Animate Transitions: When switching between Live Video mode and the other two modes with picture-in-picture turned on, this setting adds a zoom transition.

Sound Effects: Play a sound when comments and reactions arrive.

Show Controls in Other Apps: If this is checked, Ecamm Live will show a floating control window during broadcasts when other apps are in the foreground.

Support and Troubleshooting

For more information and technical support info, please visit our web site:

<http://www.ecamm.com>

Ecamm Live Copyright 2017 Ecamm Network, LLC

Facebook and Facebook Live are registered trademarks of Facebook, Inc. and not affiliated with Ecamm Network. Ecamm Network, LLC is not responsible for any loss or damage to you or your property, including your computer, from use of our software. Any use of this software is at your own discretion and risk and you will be solely responsible for any damage to your computer system or loss of data that may result from its use. You agree to defend, indemnify and hold harmless Ecamm Network, LLC and its employees, from and against all claims and expenses, including attorney fees, arising out of this software. YOUR USE OF THIS SOFTWARE IS AT YOUR SOLE RISK. THIS SOFTWARE IS PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS.